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(54) **SYSTEMS AND METHODS RELATING TO DESIGN OF MOBILE APPLICATIONS FOR DISPLAY ADS ON A LARGER SCREEN SPACE**

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CPC **G06F 3/0346** (2013.01); **G09G 2320/0261** (2013.01); **G09G 2340/0492** (2013.01)

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See application file for complete search history.

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(57) **ABSTRACT**

Techniques are provided which facilitate mobile applications displaying advertisements on a larger screen space without worrying about screen clutter or interference with application functionality. Motion events are triggered once a computerized device detects a threshold magnitude of tilt along a first, second, and/or third coordinate axis. A graphical display is presented to the user which includes at least one advertisement. Several embodiments of the graphical display include a three-dimensional object and full-screen display which are maintained so long as a magnitude of tilt of the computerized device is detected.

14 Claims, 5 Drawing Sheets

